

EARTHBORNE®

MAP POLICY SEPTEMBER 28, 2023

Earthborne Games has a Minimum Advertised Price Policy for products sold to retailers. At Earthborne Games, we invest significant time and effort to deliver extraordinary game experiences, and we recognize that retailers also invest time and resources to deliver a memorable customer experience through knowledgeable staff and compelling product presentation. To support these efforts, Earthborne Games presents the following guidelines to allow our resale partners to earn the profits necessary to maintain a high level of customer support and to ensure that Earthborne Games can protect the integrity and value of its brands.

1. Retailers must operate a physical, i.e. brick & mortar, store location as their primary venue for sales.
2. Any online web listings or advertising should list Earthborne Games products for sale at no less than 100% MSRP. MSRP can be easily found on the webstore of our direct-to-consumer sales partner, Team Covenant (www.teamcovenant.com/games/earthborne-rangers) or by checking with your Distributor.

Earthborne Games reserves the right to cancel or refuse new orders if we determine that a retailer does not meet these guidelines. Earthborne Games will make every effort to inform retailers who are not following the guidelines and allow them the opportunity to align with them.

Any questions regarding Earthborne Games MAP Policy can be addressed to the Policy Administrator, Andrew Navaro, at anavaro@earthbornegames.com. No other Earthborne Games staff member or representative has authority to modify or grant exceptions to the terms of this MAP Policy.