- MAP Policy: Open Owl Studios enforces a Minimum Advertised Price (MAP) policy where all authorized retailers can offer products at the Kickstarter campaign price until pre-order closure, after which the products will revert to the full MSRP.

- 3rd Party Sales Policy: Authorized retailers are restricted to selling Open Owl Studios products exclusively through their brick-and-mortar locations and official webstores, which must bear the retailer's name in the domain. Sales on third-party marketplaces such as Amazon.com and eBay are strictly prohibited.