

Minimum Advertised Pricing (MAP) Policy/Agreement

This policy is made to protect the integrity of Zion Cases product line and our network and/or retailers. Zion Cases products may be priced equal to or greater than Zion Cases retail price. Any discounts that result in a net advertised prices less than Zion Cases retail prices through rebates, coupons, percentage discounts or any other manner will be considered noncompliant with the MAP policy. This policy includes all forms of media advertising including internet advertisements, catalogs, direct mail, websites, in-store displays and all other forms of advertising media.

Dealers and/or resellers may not list Zion Cases products on third-party websites outside of their direct business. Examples would include but are not limited to: Amazon, eBay, sports collectable companies/websites...etc. Requests may be presented to Zion Cases to determine approval of selling Zion Cases through other third-party businesses. Dealers and/or resellers who violate this request process or list Zion Cases products through third-party business will be contacted immediately and once contacted the dealer/reseller must immediately remove all products from all third-party businesses that are not directly affiliated with the dealer/reseller's business.

Zion Cases reserves the right, after making an investigation into any alleged or discovered violations to policy, to cease shipments of all products to any dealer or customer advertising Zion Cases products below the Minimum Advertised Price or on third-party websites.

Failure to comply with any of the conditions of this policy shall be a material breach. In such event Zion Cases may, and in addition to any other remedies available at law, in equity, or otherwise specified in this policy.

Please contact your local sales representative or Zion Cases directly if you have any questions or concerns regarding this policy at: <u>help@zioncases.com</u>

NAME:	SIGNATURE:
COMPANY:	DATE:
EMAIL:	PHONE: